



# Program Review Data Summary

**Subject: Journalism/Media Communication**

## Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2016	11	2	1,657	776	<b>2,433</b>
2017	9	2	1,629	892	<b>2,521</b>
2018	10	2	1,437	678	<b>2,115</b>

**Notes:**

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

## Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2016	Journalism/Media Communication	JOUR	642	816	60	13.6	92	78	7	<b>2,433</b>
2017	Journalism/Media Communication	JOUR	681	843	58	14.5	92	78	7	<b>2,521</b>
2018	Journalism/Media Communication	JOUR	593	709	49	14.5	92	80	7	<b>2,115</b>

**Notes:**

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

## Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Journalism/Media Communication	\$234,446.27	\$335,644.00	\$124.22	\$977,890.03	\$899,371.66	\$332.85
2017	Journalism/Media Communication	\$245,085.53	\$447,780.38	\$162.06	\$1,107,339.09	\$922,344.82	\$333.82
2018	Journalism/Media Communication	\$209,738.74	\$425,714.53	\$175.05	\$1,039,075.69	\$861,630.31	\$354.29

**Notes:**

CrHr: Credit Hour

Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

Indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

Total: Includes both direct and indirect

Source Activity Based Cost (ABC) model updated Spring 2018.



## Program Review Data Summary

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### Quality Indicators - Program Outcomes

%Placement Rate for Graduates  
No Data Available

# of Graduates Transferring  
No Data Available

### Quality Indicators - Expenses & Revenue

# of Graduates  
No Data Available